WYBC-THE YALE BROADCASTING COMPANY
INCORPORATED

PROGRAM DEPARTMENT

SEPTEMBER 24, 1948

TO: GENERAL MANAGER WNHC (1)
PROGRAM DIRECTOR WNHC (4)
TRANSMITTER AM & FM WNHC (4)
MONDAY SUPERVISOR WYBC (2)
RICK PRATT, WYBC (5)
FILE (10)

REFERENCE: QUARTERBACK CORNER series MONDAY EVENINGS
8:45-9:00 PM COMMENCING SEPTEMBER 27, 1948

PROGRAM TIME: 8:45-05 -- 8:59-30 PM Mondays

LINE FEED will commence at 8:00 PM

PUBLICITY: The WYBC Public Relations Department will furnish WNHC each week with a press release dealing with the Program content. It is requested that WNHC use this information for courtesy spot announcements prior to air time.

CUES: (Opening) "Welcome to Quarterback Corner, Football fans. This is Rick Pratt who will serve as referee during these Monday evening sessions originating from the studios of WYBC on the campus of Yale University. On these programs we will bring to our microphones athletic notables of the Eli football team to discuss the bulldog's latest action on the gridiron and prospects for coming encounters, etc etc."

(Closing) "This is Rick Pratt, who will serve as your referee on these Monday evening sessions originating from the studios of the Yale Broadcasting Company and thru the facilities of WNHC, inviting you to be on hand next week at this same time at Quarterback Corner."

ENGINEER NOTE: WYBC will give WNHC Xmitter 5 seconds to cut line at this point.

DAVIDH.Z. JOHNSTON
Program Director